

THE WINNERS OF THE
kayman
 award

2006
 FOR COLLECTIONS IN STERLING SILVER



The Kayman Award is brought to you by:



On show at Spring Fair Birmingham

The two winning collections together with jewellery from four runners up will be displayed from 5-9 Feb on the British Jewellers' Association stand at Spring Fair Birmingham. Hall 18 Stand H24.

The Kayman Award is sponsored by:

Spring Fair Birmingham is delighted to sponsor the Kayman Award 2006. The first jewellery event of the year, Spring Fair's dedicated Jewellery halls attract the UK's largest audience of over 11,000 international jewellery buyers. This essential showcase of over 500 British and international suppliers offers everything for the jewellery specialist: precious, designer, silver and costume jewellery, loose diamonds & gemstones, watches, clocks, silver & pewterware, findings, packaging and display. All this alongside one of the world's major gift and home showcases – offering an unbeatable choice of products to 80,000 visitors.



Win a night for two at a luxury hotel

To coincide with Spring Fair Birmingham 2007

The Kayman Award is supported by The British Jewellery, Giftware and Finishing Federation and Jewellery in Britain

Category A

Jewellery designed and made entirely in the UK

The criteria for this category of the competition was to create a suite of at least three pieces of sterling silver jewellery designed and made entirely in the UK with a combined retail price of no more than £1000 for three pieces. The judges were looking for fresh ideas, high quality of manufacture, a strong story line and commercial viability.



The winner

The 'Anna' Collection is the result of an extensive research and development programme by designer, Jane Moore. The collection combines sterling silver, some of which is oxidised, with fine ceramic transfers applied to enamel in a range of bright colours and dainty motifs to give a jewel like quality to the jewellery. The range includes rings, bangles, bracelets, rings, pendants, necklaces, earrings and charms. It comes in a number of different shapes, sizes and designs. RRP ranges from £68 to £138.

Designer: Jane Moore
Company: Jane Moore
16 Denby Buildings
Regent Grove
Leamington Spa
Warwickshire
CV32 4NY

T: 01926 332454
E: jane@janemoore.co.uk
W: www.janemoorejewellery.co.uk

“An unexpected finish produced by oxidation gives a new twist which challenges people’s perception of silver jewellery.” THE JUDGES



Second Place

The 'Inspired Collection', hand crafted by designer Daniela Dobesova, is inspired by the aesthetic properties of the spiral. It is elegant and modern, whilst also being technically extremely accomplished. The range includes rings, pendants, necklaces and a selection of earrings. RRP's from £75 for a ring up to £300 for a necklace.

Designer: Daniela Dobesova
Company: Daniela Dobesova
63 Victoria Road, Ascot, Berkshire SL5 9DE
T: 01344 291 888
E: daniela@danieladobesova.com W: www.danieladobesova.com

“Technically extremely well executed” THE JUDGES



Third Place

The 'Flora Collection' by Jessica Hewitt has crisp lines and as its name suggests, a stem and petal motif. It has undoubted naïve charm and is wearable, modern and feminine. The collection is aimed at young, fashion conscious consumers but has appeal across a diverse age range. RRP's start at £35 for a pair of stud earrings and rise to £120 for a necklace.

Designer: Jessica Hewitt
Company: Jessica Hewitt
16 Denby Buildings, Regent Grove, Leamington Spa, Warks CV32 4NY
T: 07739 342088
E: jessicahewitt@hotmail.com

“A simple graphic device, subtly executed” THE JUDGES

Category B

Jewellery designed in the UK and manufactured overseas

The criteria for this category of the competition was to create a suite of at least three pieces of sterling silver jewellery designed in the UK but manufactured overseas with a retail price of no more than £500 for three pieces. The judges were looking for fresh ideas, a high quality of manufacture, a strong story line and commercial viability.



The winner

The 'Revival Collection' from Curteis uses plain silver boxes to showcase retro, floral patterns that have been pierced through the metal to reveal textured suede beneath. This concept design takes its inspiration from the current revival of strongly patterned wallpapers. Curteis will be looking to develop a commercial range using the same techniques, but combined with leather, at RRP's ranging from £100 to £185.

Designer: Ann-Marie Pugh

Company: Curteis

Caia Lane
Ellesmere
Shropshire
SY12 9EG

T: 0800 195 6771

E: info@curteis.com

W: www.curteis.com

"We liked the contrast between the delicacy of the pattern with the strength of the piece" THE JUDGES



Second Place

New additions to the Fred Bennett range combine silver with black cubic zirconia and mother-of-pearl to create a collection aimed squarely at the fashion conscious male. The range has everything from tie clips through to ID bracelets and dog tags. It's strongly backed by advertising and p.o.s. material. RRP's range from £49.95 to £129.95.

Designer: Jane Morrell

Company: Gecko

22 Ganton Street London W1F 7BY

T: 0207 534 3260

E: sales@geckojewellery.com W: www.geckojewellery.com

"An interesting combination of materials producing an understated collection of men's jewellery" THE JUDGES



Third Place

Optical illusion lies at the heart of this creative collection where the challenge for designer, Fei Liu was to create pieces, which appear to be three dimensional whilst being flat enough for practical wear. He used the very latest CAD, rapid prototyping and casting technology to bring designer chic to the commercial market. RRP's range from £60 - £90.

Designer: Fei Liu

Company: Phoenix Design

No 1, 14 Goodman Street Birmingham B1 2SS

T: 0121 456 3890

E: sales@phoenixjewellery.com W: www.phoenixjewellery.com

"Slightly quirky and undoubtedly different" THE JUDGES

About the **kayman** award

The Kayman Award, is an annual competition named in memory of the UK jewellery manufacturer, Gerald Kayman. Sponsored by Spring Fair Birmingham and organised by the British Jewellers' Association, its aim is to draw attention to the very best within the UK jewellery industry and to reward firms, and individuals, that can demonstrate their ability to design and make different types of jewellery and silverware to the highest standards.

A panel of industry experts, which included journalists, retailers and jewellery designers, judged this year's competition. They were Jenni Middleton of Retail Jeweller magazine, Mary Brittain of Jewellery in Britain magazine, the designers James Newman and Martyn Pugh and retailers Vanessa Dowell of Catherine Jones in Cambridge, Lisa Chambers of Lisa Chambers Jewellers, who has three shops in the Midlands and Jon Dibben, of Jon Dibben Jewellers of Guildford.



Above: Meet the Judges Alison Jackson, Managing Director of Spring Fair Birmingham (centre seated) and Anna Bladen Marketing Manager SFB (far right) joined the judges for a photo-call which took place at the BJA's offices

Below: The Judges at work



Prize Draw win a luxury night for two

To coincide with Spring Fair Birmingham 2007

See the winners of the Kayman Award at Spring Fair Birmingham Hall 18, H 24 or simply fill in the form below to cast your vote to pick 'The Buyers' Choice'.

By registering your vote, your name will automatically be placed in a Prize Draw and you could win a room for two at Hotel du Vin – one of Birmingham's most luxurious hotels, to coincide Spring Fair Birmingham 2007.

Judging Criteria

- strong fresh design ideas
- quality of manufacture
- appropriate retail prices
- a strong story line
- wearable designs with commercial viability

boxes below to nominate the Silver Collection which you feel best fulfils the following criteria:

or
Post – your entry to Lindsey Straughton, Kayman Buyers Choice, 10 Vyse St, Birmingham B18 6LT or bring it to the BJA stand at Spring Fair Birmingham Hall 18, H24.

provide the company concerned with real added kudos.

To cast your vote – and be in with a chance to win free overnight accommodation and a night out in Birmingham for two to coincide with Spring Fair Birmingham 2007 - all you have to do is tick one of the



All bone fide jewellery buyers visiting Spring Fair Birmingham are being offered the opportunity to nominate one of the six collections being shown at the Fair for a further award. The collection that receives the most votes in this poll will be dubbed 'Buyers' Choice' – an accolade that all will want to win and one that will

Entry Form - I would like to nominate the following company to win the 'Spring Fair Buyers' Choice' category of the Kayman Award.

Please tick just one box - The prize draw closes on 10 Feb 2006. The winner will be notified by 17 Feb 2006.

CURTEIS

GECKO

JANE MOORE

DANIELA DOBESOVA

JESSICA HEWITT

PHOENIX DESIGN

Your Name

Company Name

Address

Post Code

Telephone

Mobile number

Rules No cash equivalent will be offered. The room at Hotel du Vin will only be available for a night during Spring Fair Birmingham 2007. The competition organisers' decision is final.